



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Deogarh District** **(2016-17)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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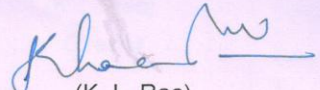
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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Deogarh** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



(K. L. Rao)

Director

Place: Cuttack,

Dated: 28<sup>th</sup> June, 2016

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# **Brief Industrial Profile of Deogarh District**

## **1. General Characteristics of the District**

During the reign of Bhanuganga Tribhuban Dev, the estate of Bamra was merged with Odisha i.e. on 1<sup>st</sup> January, 1948 and it became a part of the present District of Deogarh. Deogarh - literally meaning the abode of the Divinities came into existence as a separate district on 1<sup>st</sup> January 1994. It is famous for the picturesque waterfall “Pradhanpat” situated on the fringes of the Deogarh Town, the district headquarters.

### **1.1 Location & Geographical Area**

The District physiographic spans over a geographical area of 2940 sq. Kms., which is 1.78 per cent of the total land area of Odisha. In terms of physical size, it is the 29<sup>th</sup> largest district in Odisha. The District is in between longitude 84° 28' - 85° 15' East and latitude 21° 11' - 21° 43' North in the North-Western Plateau Zone and sharing borders with Sambalpur, Sundargarh and Angul districts.

### **1.2 Topography**

The geographical area of the district is 2940 sq. kms. The district falls under the North-Central Plateau – Tileibani and Barkote and hilly region of Reamal block. The blocks in Northern Plateau and Hilly Regions are situated at an altitude ranging from 450 to 900 meters from Mean Sea Level 21.2-21.8 degree N Latitude & 84.35-85.12 degree E Longitude.

### **1.3 Availability of Minerals**

The district is endowed with rich and significant exploitable mineral deposits like black sand, graphite & granite traps. Some quantities of gems stones have been found in some portion of Reamal block. But, the irregularity and scanty volume of the deposits of these minerals are not commercially explorable. Some soft stones are found in Reamal block which can be cut in rectangular shape and used in flooring/roofing.

## 1.4 FOREST

As per revenue classification, the recorded forest area in Deogarh district is about 1560.22 sq. kms. As per the State Forest Report, the tree cover of the district is 1375 sq. kms. Out of which 783 sq. kms. is moderately dense forest and balance is open forests. This indicates a large chunk of forest area is having sparse tree cover. This fact is corroborated by ORSAC data which indicates that 330.84 sq. kms. of the forest area is under different classes of wasteland.

## 1.5 Administrative set up

The district comprises of one Sub-Division i.e. Deogarh, five Tahasils and five CD blocks viz; Reamal, Tileibani & Barkote. The revenue administration is managed through network of five Tahasil offices spread out in the district. The district has 10 Police Stations, three urban local bodies and 78 Gram Panchayats having 352 Villages. The detail picture of administrative set-up of the district is given below :

1. District Headquarter : Deogarh
2. No. of Sub-Divisions : 1
3. No. of CD Blocks : 3 (Reamal, Tileibani & Barkote)
4. No. of Tahasils : 3
5. No. of Police Stations : 5
6. No. of Assembly Constituencies : 1
7. No. of Fire Stations : 2
8. No. of GPs : 60
9. No. of Villages : 875

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
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<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2014-15	Degree	84° 28' - 85° 15' North
	ii) Longitude	2014-15	Degree	21° 11' - 21° 43' East
	iii) Geographical Area	2014-15	Sq.Kms.	2940
(B)	Administrative Units	2014-15		
	i) Sub divisions	2014-15		1
	ii) Tehsils	2014-15		3
	iii) Sub-Tehsil	2014-15		-
	iv) Patwar Circle	2014-15		-
	v) Panchayat Samitis(CD Blocks)	2014-15		3
	vi)Nagar nigam	2014-15		1
	vii) Nagar Palika	2014-15		-
	viii) Gram Panchayats	2014-15		60
	xi) Revenue villages	2014-15		875
	x) Assembly Area	2014-15		1
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	000 Nos.	158
	ii) Female	2011	000 Nos.	154
(B)	Rural Population	2011	000 Nos.	290

<b>3.</b>	<b>Agriculture</b>			
<b>A.</b>	Land utilization			
	i) Total Area	2014-15	000 Hectare	213
	ii) Forest cover	2014-15	"	81
	iii) Non Agriculture Land	2014-15	"	13
	v) Uncultivable Barren land	2014-15	"	4
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	000 Ha.	81
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2012	Nos.	167183
	ii) Buffaloes	2012	Nos.	4195
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2012	Nos.	133991
	ii) Pigs	2012	Nos.	1997
	iii) Dogs & Bitches	2012	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2014-15	Kms	-
	<b>V) Roads</b>			
	(a) National Highway	2014-15	Kms	250
	(b) State Highway	2014-15	Kms	33
	(c) Main District Highway	2014-15	Kms	38
	(d) Other district & Rural Roads	2014-15	Kms	6
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	310
	(f) G.P & Forest Roads	2014-15	Kms	3469
	<b>(VI) Communication</b>			
	(a) Telephone connection* (BSNL)	2014-15	Nos.	-
	(b) Post offices	2014-15	Nos.	57
	(c) Telephone center	2014-15	Nos.	NA
	(d) Density of Telephone	2014-15	Nos./1000 person	NA

(e) Density of Telephone	2014-15	No. per KM.	NA
(f) PCO Local*	2014-15	Nos.	-
(g) PCO STD*	2014-15	Nos.	-
(h) Mobile	2014-15	No.	NA
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2014-15	Nos.	1
(b) Beds in Allopathic hospitals		Nos.	118
(c) Ayurvedic Hospital		Nos.	8
(d) Beds in Ayurvedic hospitals		Nos.	-
(e) Unani hospitals		Nos.	NA
(f) Community health centers		Nos.	4
(g) Primary health centers		Nos.	7
(h) Dispensaries		Nos.	2
(i) Sub Health Centers		Nos.	-
(j) Private hospitals		Nos.	-
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank	As on 31.03.2016	Nos.	41
(b) Rural Bank Branches	As on 31.03.2016	Nos.	23
(c) Urban	As on 31.03.2016	Nos.	1
(d) Semi-Urban	As on 31.03.2016	Nos.	17
<b>(IX) Education</b>	2014-15		
(a) Primary school	2014-15	Nos.	374
(b) Middle schools	2014-15	Nos.	255
(c) Secondary & senior secondary schools	2014-15	Nos.	86
(d) Colleges	2014-15	Nos.	8
(e) Technical University	2014-15	Nos.	-

## 2.1 Existing Status of Industrial Areas in the District of Deogarh

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Sheds	No of allotted Sheds	No of Vacant Sheds	No. of Units in Production
1	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	<b>Total</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENARIO OF DEOGARH DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	177
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	506
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NIL
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	1015
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NIL
6.	NO. OF INDUSTRIAL AREA	NO.	NIL
7.	INVESTMENT IN PLANT & MACHINERY OF SMALL SCALE IND.	IN LACS	2256.19
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NIL

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT IN PLANT & MACHINERY (lakh Rs.)
Till	1984-85	35	267	267
During	1985-86	8	16	1.17
	1986-87	4	16	0.39
	1987-88	1	0	1.65
	1988-89	2	15	1.78
	1989-90	4	33	2.89
	1990-91	1	6	0.37
	1991-92	-	-	-
	1992-93	1	5	0.02
	1993-94	-	-	-
	1994-95	1	20	1.38
	1995-96	-	-	-
	1996-97	2	11	0.64
	1997-98	10	79	33.06
	1998-99	4	19	4.54
	1999-00	3	12	2.08
	2000-01	2	33	2.91
	2001-02	8	49	13.81
	2002-03	9	33	21.68
	2003-04	7	33	21.36
	2004-05	6	43	72.67
	2005-06	7	23	6.39
	2006-07	3	54	224.11
	2007-08	10	40	6.07
	2008-09	10	46	30.45
	2009-10	15	41	11.96
	2010-11	15	84	210.22
	2011-12	19	122	37.57
	2012-13	25	182	1547.02
	<b>Total</b>	<b>177</b>	<b>1015</b>	<b>2256.19</b>

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.3 DETAILS OF EXISTING MICRO & SMALL AND ARTISANS ENTERPRISES IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:DEOGRAH by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	96	913.8	417
2	CHEMICAL & ALLIED	1	7.97	8
3	ELECTRICAL & ELECTRONICS	1	1553	6
4	ENGINEERING & METAL BASED	40	1237.56	264
5	FOREST & WOOD BASED	3	6.37	21
6	GLASS & CERAMICS	62	852.76	674
7	LIVESTOCK & LEATHER	0	0	0
8	PAPER & PAPER PRODUCT	2	4.35	8
9	RUBBER & PLASTICS	1	2.05	3
10	TEXTILES	2	23.55	19
11	MISC. MANUFACTURING	18	60.77	72
12	REPAIRING & SERVICING	280	1059.08	1073
Total		506	5721.26	2565

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Deogarh & Near By Area ----- NIL.

### 3.5 Major Exportable Item : NIL.

### **3.6 Growth Trend**

None

### **3.7 Vendorisation / Ancillarisation of the Industry**

Since there are no large scale industries in the district, hence there is no scope for ancillarisation in the district.

### **3.8. Medium Scale Enterprises**

NIL.

#### **3.8.1 List of the units in Deogarh & Near By Area : Nil**

#### **3.8.2 Major Exportable Item**

None

### **3.9 Service Enterprises**

The following service industries exist in the district viz; (i) Fabrication works, (ii) Automobile Garage, (iii) Radio & TV Repairing Centres, (iv) Cycle Repairing Shops

#### **3.9.1 Potentials areas for service industry**

1.	Xerox Unit	6.	Photo Binding
2.	STD/ISD Booth	7.	Watch/Clock Repairing
3.	Repairing & Servicing of Two Wheelers/Modern Garage/Three Wheelers	9.	Radio & T.V Repairing
4.	Motels	10.	Beauty Parlour
5.	Dhaba	16.	Cycle Mart
11.	Laundry & Cleaning		

12.	Colour Photo Laboratories	17.	Automobile Body Building Unit
13.	Clinic/Laboratories for Pathological Testing.	18.	Hotels/Restaurants
14.	Carpentry Units	19.	Packaged Tourism Centres
15.	Cycle Repairing		

### 3.9.2 Potential for new MSMEs

1.	Modern Rice Mill	22.	Murmura Manufacturing
2.	Oil Mill	23.	Masala Making Unit
3.	Bakery Products	24.	Wheat Mill
4.	Leaf Cup & Plates (Khali Stitching)	25.	Bidi Manufacturing
5.	Ceiling Wax	26.	Bee Keeping & Honey Processing
6.	Hill Brooms Manufacturing	27.	Bamboo Works
7.	Washing Soap & Detergent Powder	28.	Mosquito Coil
8.	Cold Storage	29.	Bleaching Powder
9.	Candle Manufacturing	30.	Perfumery Incense Sticks
10.	Fabrication Items	31.	General Engineering Workshop
11.	G.I Bucket	32.	Welding Unit
12.	Quartz Processing	33.	Steel Furniture
13.	Brick Kiln	34.	Roofing Tiles
14.	Mini Cement Plant	35.	Bricks Making
15.	Stone Crusher	36.	Marble Cutting & Polishing
16.	Voltage Stabilizer	37.	Repair & Servicing of Electrical Home Appliances
17.	T.V. Servicing Centre	38.	Plastic Combs (different sizes) Manufacturing
18.	Plastic Button Manufacturing		
19.	Ready Made Garments		
20.	Tailoring Units		
21.	Handloom Sarees		

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

1. Non Timber based forest products (Medium)
2. Bamparda, Bamboo Craft

#### **5. General issues raised by industry association**

Problems of Existing MSMEs in the district :

- (i) Non-Availability of Industrial Estates/areas.
- (ii) Lack of timely credit flow to MSMEs.
- (iii) Marketing Bottleneck, transportation & power.
- (iv) Lack of Skilled & trained Manpower.

## **6. Prospects of training programmes during 2016-17\***

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Embroidery & Tailoring	1
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	-	1

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## **7. Action plan for MSME Schemes during 2016-17**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	One cluster on Khali Leaf, Cups & Plates can be taken up
2	ISO – 9000 / 14000/ HACCP reimbursement	-
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	-
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	-
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	-
	<b>IV QMS/QT</b>	-
	<b>V Tech. &amp; quality up gradation support</b>	-
	<b>VI ICT</b>	-
	<b>VII Bar Code</b>	-
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	-

‘-’ denotes Nil.

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I &amp; EM-II have been abolished from 18.09.2015)</i>	Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	1. MD, OSFC, OMP Square, Cuttack 2. MD, IPICOL, Janpath, Bhubaneswar 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack

7.	Power/ Electricity	1) Chairman, GRID Corporation of Orissa, Saheed Nagar, Bhubaneswar 2) Chairman, CESCO, IDCO Tower, Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing /Export Assistance	1) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2) Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3) Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4) Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar

		<p>5) Director of Textiles, Satya Nagar, Bhubaneswar</p> <p>6) Director of Fisheries, Jobra, Cuttack</p> <p>7) Coconut Development Board, Nayapalli, Bhubaneswar</p> <p>8) Coir Board, Jagamara, Bhubaneswar</p> <p>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar</p>
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